

# Why Rejuvenate?



## Cost

With an average cost of 1/5 of that of a replacement, for most it is the best option for their budget



## Stops the accelerated aging due to weather

Rejuvenating will allow your shingles to reseal and stops the shingles from experiencing any more granular loss



## Reduces Landfill waste

Construction waste, and namely architectural shingles make up 20% of what is in US landfills today. Rejuvenating means you are not tearing off your roof prematurely, and leaving the planet better for future generations

## Other benefits

- ✓ 10 year Transferable Warranty\*
- ✓ Kills Organic Growth and prevent regrowth
- ✓ Increases durability and flexibility of shingles
- ✓ With proper maintenance and re-applications, you could never need another roof again

\*Must be applied by a certified applicator and meet minimum warranty requirements.

# What is Rejuvenation?

Rejuvenation is like rehydrating your roof with a formula that was created specifically for Asphalt.

When the rejuvenator is absorbed by your "thirsty" roof, the tar strip is reactivated, allowing your shingles to reseal. The hydrated asphalt will create a pliable surface for the granules to adhere and in most cases, spread over the edges of fiberglass matting that may be showing.

## Why Rejuvaroofs over other products?



Certified Applicators can offer a 10 year one time transferable warranty with all\* rejuvenation projects. For more information visit our website



With low start up costs and no minimum order amounts your contractor is able to offer a premium quality product for less than the other options on the market



Our formulation is methyl ester based with a liquid rubber additive making it specifically designed to reactivate the asphalt not just rehydrating your shingle



## A Facelift for Your Shingle Roof.<sup>®</sup>

Brilliant technology. Innovative solutions. Excellent performance.

# Save your Money Save the Planet Save your Roof



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## Save your Money



## Save the Planet



## Save your Roof

# RejuvaRoofs Contact Information



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# Frequently Asked Questions

### Can every roof be rejuvenated?

- Technically, yes for asphalt shingles and wood shake, but only some will be eligible

### How does a shingle rejuvenator affect mold and algae?

- Shingle rejuvenation with RejuvaRoofs® will eliminate organic growth and prevent regrowth.

### Does it prevent Color Fading?

- It will look darker for 6-9 months, but will go back to the color it was. It will prevent fading through granular retention

### How long does it take to fully absorb into the shingles?

- It can vary from roof to roof, based on how "thirsty" the shingle is, weather, etc. We find the range can be from 5- 60 days.

### Can it be used for snow retention?

- We have seen it deter snow accumulation, but still recommend a proper snow retention system.

### Will it affect the manufacturer warranty on the shingles?

- Most roofs that are good candidates for rejuvenation are no longer protected by the manufacturer's warranty. We recommend contacting your shingle manufacturer.